


# TAYLOR BELT

Yes, like the belt you wear...



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 Arvada, CO • 80003

Portfolio Site

<https://www.creativelytaylored.com/>

## PROFESSIONAL SUMMARY

With a decade of experience in graphic design and marketing, I am passionate about continuously evolving and advancing in this field. In an industry that is always changing, staying current with design trends, emerging software, and innovative techniques is essential. I actively seek out new tools and areas of design to broaden my skill set and consistently push myself to think creatively, developing unique ideas and concepts tailored to each project.

## SKILLS

- Proposal Layout, Design, and Production
- Typography/Info-Graphics
- Illustrator
- InDesign
- Photoshop
- Dreamweaver
- Microsoft Word aka a designers nightmare
- Microsoft Powerpoint
- Wordpress
- Illustration
- Collateral/Brochure Layout
- Branding Strategies
- Logo Design
- Project Management
- Advertising/Marketing
- Email Marketing/Social Media
- Print Production/Shipping

\*In the process of learning After Effects

## EDUCATION

University of Colorado At Boulder  
Boulder, CO • 2009-2010  
Business...we all make mistakes

Colorado State University  
Fort Collins, CO • 2010-2013  
Bachelor of Arts: Graphic Design

## WORK HISTORY

**Jviation a Woolpert Company : Graphic Designer II**  
Denver, CO • 10/2015 - Current

With nearly 10 years at Jviation, I have gained extensive experience in logo design, branding, website design, packaging, and graphic design. I specialize in creating proposals, presentations, and project graphics that align with style guidelines and unique marketing themes. Additionally, I offer graphic design support for all of Jviation's public outreach and planning initiatives.

**Cleveland Creek Log Furniture: Marketing/Graphic Designer**  
Lakewood, CO • 05/2013 - Current

I created and maintain the company website, as well as all social media accounts. I design graphic material ranging from business cards, event advertisements, and promotional products. I also produce all email marketing through mail chimp. Aside from the graphic design responsibilities, I also make and sell hand-painted, barnwood signs for this company.

**Annie O's Event Coordination: Freelance Graphic Designer**  
Denver, CO • 07/2017 - Current

I have worked with this event coordinator for several years creating graphics for weddings, bat mitzvahs, and everything worth celebrating. I often create custom logos and infographics to accompany these events as well.

**Berkshire Hathaway Home Services Innovative Real Estate: Graphic Designer**  
Denver, CO • 05/2014 - 07/2015

I serviced approximately 150 agents in personal branding, and assisted the marketing director with marketing, and company branding.

**Fort Collins Reads: Freelance Graphic Designer**  
Fort Collins, CO • 01/2013 - 01/2014

I executed the re-brand of this small Fort Collins company. I designed their logo as well as various marketing and advertising material for different events.